

**2011 National  
Resources Inventory  
Conservation Effects  
Assessment Project  
(NRI-CEAP)**



The 2011 NRI-CEAP survey collects information from farmers in the Chesapeake Bay watershed about farming and conservation practices on cultivated cropland.

***Your response will help:***

- Illustrate the good work farmers in the region are already doing to conserve natural resources.
- Improve and maintain the conservation programs that can help producers' bottom line – while also protecting the very soil, water and habitat we all depend on.

For more information scan the QR code or visit [www.nass.usda.gov](http://www.nass.usda.gov).



U.S. Department of Agriculture  
National Agricultural  
Statistics Service  
Natural Resources  
Conservation Service

# Practice application and management data: Maumee 2012 CEAP re-survey

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# NRI-CEAP

## “Farm Operator Survey”

### - Background -

❖ Purpose: Collect information on land management activities and implementation of conservation practices from farm operators in the watershed of interest

❖ NRI CEAP farm operator surveys were conducted during 2003-2006 at selected points throughout the U.S.

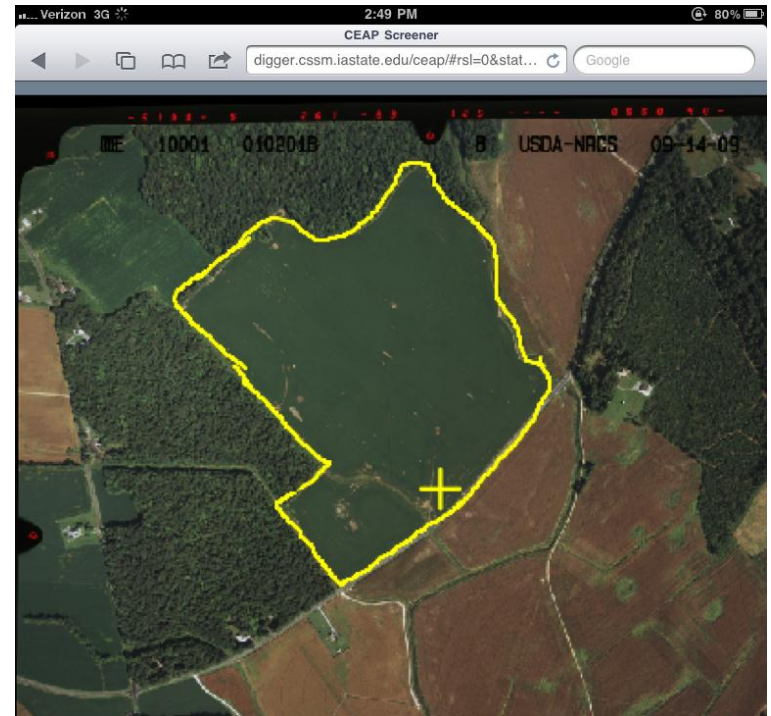
❖ NRI CEAP farm operator surveys were conducted in the Chesapeake Bay Watershed during 2011



# 2012 Farm Operator Survey

## - Sample -

- ❖ NRI-CEAP sample points are selected from the NRCS-NRI sample frame by ISU CSSM
- ❖ Points selected from Cultivated Cropland strata
- ❖ 2012 Sample size – 1478 sample points



# 2012 NRI-CEAP Farm Operator Survey - Data Collection -

**USDA - National Agricultural  
Statistics Service**

**NASDA - National Association of  
State Directors of Agriculture**



# 2012 Farm Operator Survey - Interview -

## Farm Operator Questionnaire

- ❖ Conservation Practices
- ❖ Integrated Pest Management Practices
- ❖ Cropping History and Field Operations
- ❖ Applications of Fertilizer, Manure, Pesticides
- ❖ Irrigation

## NRCS Supplemental Questionnaire



# 2012 Farm Operator Survey

## - Timeline -

Data Collection Period:

August 24 – December 31, 2012

Interview - when all harvest activities are completed for the 2012 crop

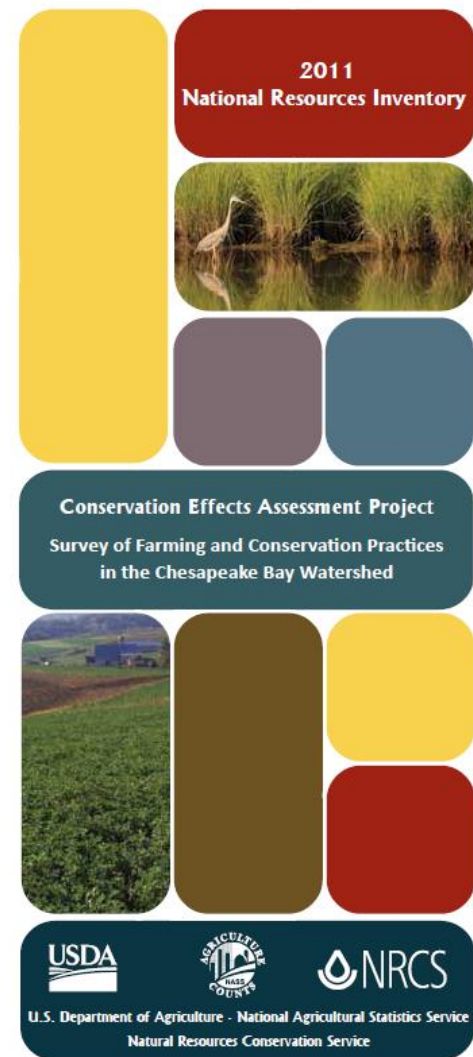




# 2012 Farm Operator Survey

## - Publicity -

- Brochure
- News release
- Newsletter article
- Drop-in advertisements
- Website graphic
- FAQs
- Refusal follow-up letter
- Thank you letter



# Thank You!

Link to NASS CEAP Survey Webpage

[http://www.nass.usda.gov/Surveys/Conservation\\_Effects\\_Assessment\\_Project/index.asp](http://www.nass.usda.gov/Surveys/Conservation_Effects_Assessment_Project/index.asp)

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